Social Media Example Month

A sample of how RankPrimora organises one month of social content. It shows the structure, not a promise of volume or cadence — platforms, period and post counts are set in your written scope. All entries are placeholders.

How the month runs

Stage	What happens	You see
Plan	Themes and dates agreed on one calendar.	A calendar for approval
Produce	Posts, carousels and reels made in your style.	Drafts for review
Approve	Nothing is published without your sign-off.	Final versions
Publish and review	Scheduled posts, then a short report.	A plain-language report

Example calendar (placeholder)

Four example weeks. Theme names and post types below are illustrative only.

Week	Theme	Post 1	Post 2	Ongoing
Week 1	Placeholder theme A	Carousel — placeholder topic	Reel — placeholder topic	Story set
Week 2	Placeholder theme B	Single post — placeholder	Carousel — placeholder	Story set
Week 3	Placeholder theme A	Reel — placeholder topic	Single post — placeholder	Story set
Week 4	Review week	Best-performing format repeated	Report prepared	—

What a monthly report covers

Question	Answer in the report
What went out?	Placeholder — list of published posts.
What earned a response?	Placeholder — posts people saved, shared or replied to.
What changes next month?	Placeholder — one or two concrete adjustments.

What this sample is: the organising structure RankPrimora uses for social media management. What it is not: real client content or a guarantee of reach — organic results move with the platform, the audience and the content itself.

SAMPLE — PLACEHOLDER DATA